



Pup Talk

March 2024

THE SADDLEBACK VALLEY BROMELIAD SOCIETY

Volume 31, Number 3

We Will Meet: Thursday, March 7, 2024, 7:00 p.m.

**At the Norman Murray Community & Senior Center
24932 Veterans Way, Mission Viejo, CA**

FEATURED THIS MONTH: “Our Spring Shows at Sherman Gardens”

It's show time, so we will have a short slide presentation by Cristy Brenner about SVBS past Bromeliad displays at our beautiful Sherman Gardens venue (photo at right and more photos on page 6). We hope that many of our new members will participate, so Jeff Sorensen will do a demonstration on how to prepare plants for a show. Cristy will also share some ideas and there will be plenty of time for questions. This will be a non-judged show, with the goal of showing the public the incredible beauty and diversity of Bromeliads. We want to feature plants from as many different genera as possible, so please consider showing that oddity that you may have.

Please join us for this informative presentation and enjoy all of our other Bromeliad activities such as show and tell, a raffle, silent auction of unusual plants, and great refreshments.



DIRECTIONS: Meetings are the first Thursday of each month at 7:00 PM in the Norman Murray Community and Senior Center, 24932 Veterans Way in Mission Viejo. Visitors Welcome! Where is that? Off the I-5 take the La Paz exit. Go east on La Paz past Marguerite Parkway to Veterans' Way. Turn left. The parking lot is at the road's end. We are in room Sycamore B.

This Meeting Includes:

Bromeliads and More Wonderful Bromeliads:

- * **Show & Tell** – A meeting highlight. Bring in your bloomers, show stoppers, interesting plants, questions, even disasters. Help all of us learn and enjoy while you get a free raffle ticket.
- * **Raffle Table** – A chance to add to your collection; buy lots of tickets!
- * **Silent Auction** – We usually have special plants for you to bid on.
- * **Library & Information** – Want to learn even more? Check out a book and read up!
Or ask our bromeliad experts that question that is bugging you! We love to talk Bromeliads!



Upcoming Events (mark your calendars):

March 3 — South Bay Bromeliad Associates meeting in Palos Verdes.

March 7 — Our meeting about how to prepare for our Sherman show.

March 16 & March 30 — Plant preparation workshops for our Sherman sale (details at the March meeting and see photos on page 8).

April 6-7 — Our Spring Garden Show and Sale at Sherman Gardens (see below and on page 5 and 6).

May 22-25 — World Bromeliad Conference (BSI) in West Palm Beach, Florida (see bsi.org).



March Refreshment Signups: Chris Lutz, Sharleen Sweeney, Kate Guerra-Hershey, Wendy Grande and Faye Jacobs. Thank you!

BROMELIAD PLANT SHOW & SALE

Saddleback Valley Bromeliad Society

Saturday & Sunday April 6-7, 2024, 10:30 am-4:00 pm

Sherman Library & Gardens
2627 Pacific Coast Highway
Corona Del Mar, CA 92625

Admission \$5.00



Meetings 7:00 p.m on the first Thursday of the month @ Norman Murray Center in Mission Viejo



Come and see our lovingly home-grown BROMELIADS, including Tillandsias (air plants), and also receive growing information.

Our February Show and Tell Featured:

Cristy Brenner

Billbergia 'Magic Flute' #1

Neoregelia ampullacea? #3

xNeomea 'Shooting Star' (*N. johannis* X
A. recurvata v. *benrathii*)

Vriesea philippo-coburgii (variegated) #2

Johanna Browne

Tillandsia disticha hybrid

Tillandsia edithae

Tillandsia ionantha

Nada Chatwell

Tillandsia ionantha #4

Tillandsia ionantha rubra on wire
bird by Kerry Wakely

Launi Cory

Tillandsia capitata

Don DeBok

Vriesea 'Sunset' #5



February Show and Tell, continued

Patti Dunn

Tillandsia duratii hybrid

Tillandsia x rectifolia (natural hybrid of
T. schiedeana & *T. ionantha*)

Tillandsia 'Samantha' #7

Wallisia cyanea

Mary Kermani

Tillandsia ionantha & *T. juncea* #8

Tillandsia recurvifolia

v. *subsecundifolia* #9

Carolyn Parsons

Tillandsia 'Antonio' #6

Tillandsia plumosa #10

Jeff Sorensen

Aechmea blanchetiana

Neoregelia mcwilliamsii

Tillandsia duratii

Barbara Stewart

Tillandsias on wood

Kerry Wakely

Tillandsia ionantha on
"bumble bee"



The Big Event: Our Annual Spring Show and Sale

Thank you to Norm Nakanishi for arranging our show and sale at Sherman Gardens this year. The address, dates, and times are included in the announcement on page 2. If any of your friends are interested, please send or print a copy of the flier for them. Even without our show, Sherman Gardens is a wonderful place to visit, especially in the spring (see below). Admission to the gardens for the show and sale is free to our members, so please wear your badge.

The set up time is from 10:00 a.m. to 4 p.m. on Friday, April 5. Members are encouraged to bring entries for both the show and sale during these hours. If not possible, entries will also be accepted from 8:00 to 9:00 a.m. on Saturday. All show plants must be named and stay in place until the show closes on Sunday. This is not a judged show, but a display show instead, so we would like as many diverse and interesting plants displayed as possible (see page 6). If you are bringing plants for either the show or the sale, please make sure that they are clean and free of any pests. Members will also be able to sell plants or donate them to the society (see page 7).

We will need as many volunteers as possible to spend time at the show to help with sales, security, and to answer questions. Beginners are encouraged to volunteer—you will learn so much about Bromeliads by helping the experienced members. Don't forget to wear your badge. Cristy will be doing a talk and demonstration on Bromeliad culture on Saturday and Sunday. There will also be plant preparation workshops on March 16 and March 30 (see page 8 and more information will be provided at our meeting).



Sherman Gardens has a beautiful succulent garden located between our showroom and our sales area in the Tea Garden.

Sherman Garden Shows





INTERESTED IN SELLING YOUR BROMELIADS AT SHERMAN GARDENS?

Our Club Board would like to remind all sellers that all plants are exceedingly clean and disease free to reflect the high quality of our Show Plants on display. Each plant should have two tags if the seller wishes to receive 75% of the sales price. One tag will be cut off by the cashiers in order to record its sale. Do not use wooden sticks which are so firmly affixed that it is very difficult to remove them. Tag the plants securely to prevent "tag switching" before the customer pays for them. Identify the plant name, write your initials, and write the price in whole dollars. All writing must be legible. You may drop off plants on Friday during setup. Or, you may arrive as early as 9:00 a.m. on Saturday and have your plants completely ready by 10:00 a.m. (show and sale open at 10:30 a.m.)

Remove any remaining plants by 4:30 p.m. on Sunday. If you are selling plants, be prepared to assist at the Show and Sale in any area: Friday setup, ShowRoom, Sales floor, cashier assistant, including bagging and assisting customers to their cars. Also, be prepared to discuss your plants with customers. On Sunday at 3:00 p.m., unsold plants may be reduced to 50% off. If you do not wish to participate in that, you must be there at 3:00 p.m. on Sunday to remove the plants. You may accompany any buyer to the cashier if you wish to sell it at full price. Left-over plants will be used for future plant tables at our meetings. Any plants you wish to donate to the club do not need double tags. Club members will staff the cashier area. Payment will be in cash, our Square credit card device, and checks only from a member's account. Our treasurer will tally all sales. Sellers' earnings will be computed as 75% less 75% of the sales tax. Payment will be issued by the treasurer.

Please note that bromeliad sales at Sherman Gardens are restricted to Club members only. The sales area will be in the Tea Garden in front of the Gift Shop and the restrooms. The limited sales space is to be shared courteously among sellers. The Showroom will be in the large meeting room behind the restaurant.

Questions? Bring them to the March meeting!

Plant Preparation Events: This month we will have two workshops (March 16 and March 30) designed to prepare plants for our Sherman show. Tentatively, they will be held at two different gardens (Zulima's shown below from last year, and Patti's garden). Detailed information will be given at the March meeting. These workshops are always fun and a great opportunity for our newer members to learn more about Bromeliads and to get to know other members of the club. (All photos by Hank Bruce)



2024 Society Officers/Committee Heads

President: Chris Bruce
Vice President/Programs: Jeff Sorensen
Secretary: Carolyn Parsons
Treasurer: Mary Kermani
Fundraising: Yvonne Wilson
Librarian: Paul Selzer
Membership: Nada Chatwell
Plant Table: John Marzolino
Michael McGuire

Pup Talk Editor: Cristy Brenner
Pup Talk Team: Pete and Patti Dunn
John Marzolino
Refreshments: Launi & Tony Cory
Kate Guerra-Hershey
Supplies: Amy Uyemura
Webmaster and Zoom John Marzolino



Where did the phone numbers and email addresses go?

Now that *Pup Talk* is on a website that is accessible to everyone, some board members are concerned about the security of their personal information. If you are a member, be sure to keep your membership roster that has all of the contact information.

Our Web Address: bromeliadsociety.org

Aechmea 'Blue Rain'. Photo by Ed Voelker



SVBS 2024 DUES/MEMBERSHIP (It's time to renew)

Dues are \$15 per membership (for one person or for two or more at the same address). Please send a check & info to: Saddleback Valley Bromeliad Society 24891 Camberwell Street, Laguna Hills, CA, 92653

Membership Name(s): _____

Newsletter via: ☐ email (dues \$15/year) or ☐ USPS (Dues \$20/year) or ☐ Both (Dues \$20/year)

Street: _____

City, State, ZIP: _____

Phone Number(s): (____) _____ - _____ (____) _____ - _____

Email: _____

Pup Talk, March, 2024

Saddleback Valley Bromeliad Society
1068 Santa Cruz Circle
Costa Mesa, CA 92626

FIRST CLASS PLEASE!

Saddleback Valley Bromeliad Society

Pup Talk

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The Saddleback Valley Bromeliad Society next meets Thursday, March 7, 2024, at 7:00 PM.

Festivities include a:

- * **Program:** Presentation on our Spring Show at Sherman Gardens.
- * **Plant raffle and silent auction** (Bring a show & tell plant to receive a free raffle ticket!);
- * **Show & Tell** with lots of our plants to see and enjoy;
- * **Lending library** for books you need to learn;
- * **Friendship; and Information.**

A big thank you goes to all who contributed information, writing, photos, and production of this newsletter including Cristy Brenner (Ed.), John Marzolino, Patti & Pete Dunn, Chris & Hank Bruce, Jeff Sorensen, Norm Nakanishi, and Ed Voelker.

Pup Talk is a publication of the Saddleback Valley Bromeliad Society. Any opinion expressed herein is not necessarily that of the Society. Send comments, inquiries, and articles to: cbrenner4@cox.net. Deadline is mid-month before month of publication. When credit is given, nonprofit publications may reprint from us.

The Saddleback Valley Bromeliad Society is an educational organization promoting the study and cultivation of bromeliads and fellowship among those who do. We are an affiliate of the Bromeliad Society International.

